## Healthy Worksites

## Create a tobacco-free workplace: mini work plan

Implementing a tobacco policy that covers workplace buildings, grounds and vehicles — and applies to all forms of tobacco — provides the strongest support for your employees to reduce or eliminate tobacco use.

Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Ongoing
<ul> <li>Confirm leadership support for a tobacco-free workplace.</li> <li>Discuss:         <ul> <li>Tobacco-free work site policy components</li> <li>Increasing coverage for quit medications through medical benefits</li> <li>Setting a date for policy implementation</li> <li>Setting a date to review medical benefits and update pharmacy benefit coverage for quit medications for next renewal</li> <li>Decide on a team: Is a work group needed or will work be completed by wellness committee?</li> <li>Schedule semi-monthly, then monthly, work team/committee meetings to fulfill tasks on this plan.</li> <li>Gather information on tobacco-cessation resources (health plan, QUITPLAN<sup>®</sup> Services*, local classes).</li> </ul> </li> </ul>	<ul> <li>☐ Identify team members and chair.</li> <li>☐ Review examples of tobacco-free policies.</li> <li>☐ Contact other organizations to learn about their best practices for enacting policy.</li> <li>☐ Determine enforcement procedures for policy.</li> <li>☐ Draft tobacco-free workplace policy, including enforcement procedures.</li> <li>☐ Send draft policy to leadership for review.</li> <li>☐ Ask agent/broker for information about current coverage for quit aids. Ask for specifics on how coverage can be improved/increased.</li> </ul>	<ul> <li>□ Update <i>policy</i> based on leadership comments and send new draft to leadership for approval.</li> <li>□ Draft <i>supervisor's communication</i> conveying that a policy will be enacted. Provide information on how supervisors can support the policy.</li> <li>□ Draft <i>employee communication</i> notifying all staff of policy enactment. Include rationale for the policy, enactment date, contact person and information on available tobacco-cessation resources.</li> <li>□ Draft <i>Q&amp;A</i> that will be sent with <i>employee communication</i>.</li> <li>□ Depending upon health plan renewal date, work with broker/agent to get a quote on increasing coverage for quit aids.</li> <li>□ Finalize <i>supervisors communication</i>.</li> </ul>	<ul> <li>Discuss with leadership the feasibility of having optimal coverage for quit medications (no copay, coinsurance).</li> <li>Finalize tobacco-free workplace policy based on feedback from leadership.</li> <li>Send supervisors communication with information on upcoming tobacco- free workplace policy and related manager training.</li> <li>Make final decision on coverage for quit medications (both over-the-counter and prescription quit aids) for health plan renewal.</li> <li>Finalize employee communication, including enhancements to quit medication coverage.</li> <li>Finalize Q&amp;A.</li> </ul>	<ul> <li>Train supervisors on policy and enforcement.</li> <li>Send <i>employee</i> <i>communication</i>, <i>Q&amp;A</i>, tobacco- cessation resources (including any enhancements to quit medication coverage) and invitation to share any questions and concerns to all employees. (Send this memo at least four to six months in advance of policy enactment date).</li> <li>Respond to employees' policy questions.</li> </ul>	<ul> <li>Respond to employees' policy questions.</li> <li>Draft, finalize and send any additional employee communications, addressing common questions and concerns.</li> </ul>	<ul> <li>□ Update the <i>employee communication</i> to reflect two months until the policy is enacted. Resend <i>employee communication</i> along with copy of the <i>policy</i>, <i>Q&amp;A</i>, tobacco-cessation resources and contact information.</li> <li>□ Draft <i>go-live letter</i> for leadership to send to all staff when policy is enacted.</li> <li>□ Send <i>go-live letter</i> to leadership for review and changes.</li> <li>□ Post pre-policy signage in all buildings (including map of future designated tobacco-use areas).</li> </ul>	<ul> <li>Finalize go-live letter from leadership.</li> <li>Add policy to company Intranet site, employee handbook and new-employee orientation.</li> <li>Begin notifying vendors and job applicants of policy.</li> </ul>	<ul> <li>Send go-live letter from leadership to all staff announcing that the policy is in effect.</li> <li>Implement policy and begin enforcement.</li> <li>Add permanent signage to buildings and grounds.</li> <li>Place policy in human resources procedures.</li> </ul>	<ul> <li>Report progress to leadership.</li> <li>Remind supervisors of the policy and enforcement procedures.</li> <li>Review <i>policy</i> annually as standard part of human resources' policy review cycle.</li> <li>Promote tobacco cessation resources at least quarterly.</li> <li>Promote availability of tobacco quit aids (over- the-counter and prescription) at least quarterly.</li> <li>Promote coverage for quit medication within the health plan benefits re- enrollment materials.</li> <li>At least annually, report your successes. See <i>Measures</i> in chart below: cessation program enrollment, quit medication usage and employee success stories.</li> </ul>

Ensure leadership review and approval of *communications*, where needed.

\*QUITPLAN® Services is for uninsured and underinsured individuals who live or work in Minnesota.

## Suggested *measures of progress* and related data sources

Measures	Data Source			
Percentage of employees/dependents who smoke / use tobacco	Health assessment (cohort (time over time) report reflecting same population), or			
	Tobacco surcharge on medical premium			
Best-practice tobacco-free workplace policy adopted	Human resources/policy			
Use of at least three communications channels to inform employees of the policy enactment	Human resources/policy lead staff			
Signage installed on property to remind employees and inform visitors of the policy	Human resources/facilities			
Readiness to change to "quit using tobacco"	Health assessment aggregate report			
Participation in health plan tobacco cessation program	Report from health plan, where available			
Usage of tobacco quit medications (over-the-counter and prescription)	Report from health plan, where applicable			
Testimonials and success stories (used with permission of employee)	Individual employees / human resources			

