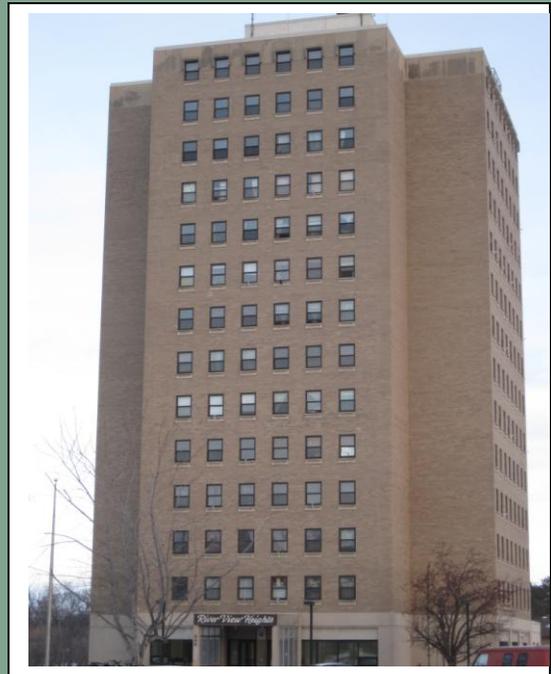




Smoke Free Living: A new way of life

“It’s exciting to know our smoke free housing policy is making a real difference in people’s lives. Residents have commented that the policy has encouraged them to quit smoking. PartnerSHIP 4 Health has been of great help to our organization during the entire process.”

Sally Roe
Executive Director
Moorhead Public Housing Agency



Moorhead Public Housing Agency Goes Smoke Free

Smoke free housing policies are designed to save lives by protecting residents and visitors from the harmful effects of second hand smoke, greatly reduce risk to property fires and encourage users to quit tobacco. Secondhand smoke is a leading cause of preventable death in the U.S. according to the Minnesota Department of Health, secondhand smoke kills 38,000 non-smoking Americans each year

Sally Roe, Executive Director of Moorhead Public Housing Agency says, “We wanted to offer a healthy environment to our residents. The policy still allows smoking on the grounds as long as it is 25 feet from the entrance. Before the policy was enforced in July 2012, residents were allowed to smoke in their unit which caused second hand smoke health risks to our non-smoking residents.”

When landlords, management companies, property owners, condominium associations and public housing authorities receive complaints from tenants who are bothered by and/or suffer health

consequences from exposure to secondhand tobacco smoke, they have the option to enforce a smoke free policy. This policy protects both the health of tenants and the financial health of owners.

“PartnerSHIP 4 Health approached us in October of 2011 and we were happy to get their assistance. We decided to start with two of our largest buildings: Sharp View and River View Heights High Rise. The policy protects 155 residents from secondhand smoke. PartnerSHIP 4 Health was very helpful during the entire process. They developed the surveys for each location prior to enforcing the new policy. Once the policy was in place, PartnerSHIP 4 Health hosted educational sessions for our residents and provided signage throughout our properties to improve communication of the policy,” said Roe.

Roe is working towards implementing the policy in newly constructed public housing in the future. “I would not have been able to do this project without PartnerSHIP 4 Health. I am looking forward to healthier living and working environments for my residents and staff,” said Roe.

