



PartnerSHIP 4 Health

Charting a course for good health

PartnerSHIP 4 Health

August 2013

e-newsletter

www.partnerSHIP4Health.org



Dear Keely,

- Health Equity a new focus for PartnerSHIP 4 Health
- Healthcare officials consider the benefits of no-sugary beverage policy
- New tobacco tax increase directly contributing to increased calls for cessation services
- Healthy food options a hit at one local prom night
- New Arts Organizer position to focus on intersecting the arts with healthy living

Healthy Foods a Hit at DGF Prom Night

Eating healthy as a teenager may not always be a priority. Especially when you are celebrating one of a teenager's most memorable times in life- prom. However, the Dilworth-Glyndon-Felton School district teamed up with PartnerSHIP 4 Health (PS4H) to increase healthy eating options for their students at their 2013 post prom celebration.

[Read more](#)

New cigarette tax

"Health Equity" a new focus of PartnerSHIP 4 Health

One of the new initiatives emphasized through the Community Transformation Grant (CTG) is the health equity strategy. The goal of this critical work is to eliminate health disparities in groups of people who are at greater risk of being socially and economically disadvantaged. See how PS4H is working alongside on such organization to make a lasting impact for preventative health [A Place to Belong](#)



instrumental in helping people quit tobacco

Organizations like Clearway MN are already reporting high volume calls for cessation services. During July 1-14th MN Quitplan received 900 calls from people looking to quit tobacco. This is a 256% increase from the same time last year. In addition they received 5,650 visits to their website over the same time a 289% increase.

Increasing the rate of tobacco tax is the single most effective strategy to reduce tobacco use - especially among price sensitive teens.

[Learn more about the health impact and brief overview of other aspects of the cigarette tax](#)

Health officials review benefits of no-sugary beverages policy



In Minnesota and across the nation, hospitals, worksites, and community organizations are recognizing their important leadership role in promoting improved community health by modeling healthy food and beverage environments within their facilities.

PartnerSHIP4Health recently partnered with the *Minnesota Cancer Alliance* and the *Public Health Law Center* to support these efforts in west-central Minnesota by organizing a breakfast for health care and business leaders.

This *invitation-only event* was attended by 30 leaders and featured **Jamie Harvie**, founder of the Minnesota Challenge program, **Julie Ralston Aoki**, attorney with the Public Health Law Center, and **Brianne Solem**, Healthy Communities Partnership Coordinator and Wellness Coordinator at Grand Itasca Clinic and Hospital in Grand Rapids, MN.





Springboard for the Arts in collaboration with PS4H is sponsoring an Arts Organizer position. This unique position fosters engagement about health and active living issues through art. The position is 20-30 a week starting October 2013-September 2014.

[Click here for more information & application](#)